

THE GAZELLE GROUP IS EXCITED TO WELCOME MAURICE VASSEL AS THE NEWEST CLIENT TO ITS NIL REPRESENTATION ROSTER.

FOR IMMEDIATE RELEASE

Princeton, NJ – October 13, 2025

A high-energy and impactful forward standing 6'9" with impressive size and length, Vassel makes his presence felt on both ends of the floor and now looks to elevate his off-court profile with the support of The Gazelle Group.

"We are excited to welcome Maurice to the Gazelle Group" said Kevin Nickelberry, VP of Development in NIL at the Gazelle Group. "We are confident he is in for a breakout year. He is a big who plays with a lot of energy, and can excel with or without the ball. We are confident Maurice will have an impact year in the MEAC"



As a client of The Gazelle Group, Vassel will benefit from comprehensive NIL strategy and representation, including brand development, endorsement management, partnership negotiation, and long-term marketing positioning. With his ability to impact every facet of the game and a growing public profile, Vassel is poised to become a standout figure both on and off the court.

The Gazelle Group continues to provide elite-level representation for athletes navigating the modern NIL landscape, offering personalized support, industry access, and brand-building expertise.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.